

Are You Ready to End the Struggle With Unwanted Hair?

By Susan Rosenbluth

Pnina Radbill, a licensed electrologist and the owner of Pnina Luxe Hair Removal in Nutley, New Jersey, wants all women to look their best. "When a woman has unwanted hair, it is hard for her to feel empowered, confident and beautiful. Excessive facial or body hair conceals and hampers her potential," she says.

Pnina knows whereof she speaks. At Pnina Luxe Hair Removal, her grateful, satisfied clients have extolled the safe and approved processes she uses to help women attain permanently smooth skin, perfectly shaped eyebrows and elegance, no matter what their age or combination of hair color and skin tone.

Using state-of-the-art technology, Pnina employs a process in which a minute amount of electricity is gently applied to the base of the hair follicle. This permanently destroys the hair's growth tissue and its regenerative ability.

"The hairs were embarrassing," said a client who was treated by Pnina for unwanted hair on her face. "I didn't know who to tell and needed someone who would be sensitive. I felt so bad about myself and didn't know what to do. Pnina changed that. She assured me, treated me and left me feeling confident and radiant."

Pnina understands how her clients feel. "I can assure a woman whose unwanted hair is growing out of control that she is not alone and that she need not experience this discomfort," she says,

Experience

She has been helping women through electrolysis since 2005, when she earned her electrolysis certification from the Berkowitz School of Electrolysis in New York. She then worked in Jerusalem, Israel, for eight years gaining invaluable electrolysis experience using customized methods for all hair and skin types and building a reputation for state-of-the-art excellence.

When she returned to the United States in 2014, she relocated to New Jersey and received her state license. Since then, she has run her own practice, Pnina Luxe Hair Removal.

Her clients represent the spectrum of women with unwanted hair.

"There are women, for example, who want flawless eyebrows or upper lips without ever having to think about waxing or plucking them. Others are undergoing hormonal changes causing excess facial hair on the chin or neck for whom electrolysis is the only solution," she says.

Because it is a subject few women discuss in public, many are convinced their problem is unique.

"Many women feel they are alone in having unwanted hair and it is important for them to understand that, believe it or not, their hair problems are typical," she says.

There are many reasons women and girls turn to electrolysis as the best way to remove unwanted hair. "No matter the spe-



cific problem area, age, hair or skin type or color, everyone who comes into Pnina Luxe Hair Removal has plenty of company, and I can help. I assure all my clients that every day, people just like you choose electrolysis as a permanent, safe, and effective solution," she says.

Does It Hurt?

Not surprisingly, one of the first questions prospective clients ask is whether treatments will hurt. Pnina says most people find it not too unpleasant, and she cannot emphasize enough how worthwhile any discomfort will be for her clients. She uses advanced Apilus technology, which offers hair removal treatments that are not only quicker and more efficient, but also more comfortable.

"This powerful, computer-controlled system gives the highest degree of precision and control," she explains. "It is equipped with a unique 'tolerance test,' which allows the unit to be adjusted and adopted to the client's level of sensitivity to the electric current. Apilus high-precision mechanism uses pulses as little as one-thousandth of a second, which assures incomparable comfort."

Electrolysis treatments are all about the length of time and the intensity, and, in Pnina's skillful hands, both can be adjusted to make clients as comfortable as possible.

Different Techniques

There are three different modalities available, she says, and, recognizing that each client is an individual with unique concerns and requirements, Pnina takes the time to explain all of them. "All modalities permanently destroy hair growth cells. The client and I together discuss which one or which combination is best for her, which treatment will best remove her unwanted hair and let her naturally beautiful skin shine through," she says, pointing out that she has gone to great lengths to offer effective treatments, some of them exclusive and unavailable elsewhere.

Above all, Pnina wants her clients to look on electrolysis and the time spent with her as a means to the goal of looking and feeling their best. "It's a whole new level of self-care," she says.

To start your journey, contact Pnina for a free consultation at 862-283-1243, Pnina@PninaLuxeHairRemoval.com or PninaLuxeHairRemoval.com.

"My passion for electrolysis stems from my love of helping women feel empowered, confident and beautiful. When a woman comes to me after years of unsuccessful experiences with other hair-removal treatments, it is rewarding and exciting when I show her that permanent hair removal can be achieved. I love showing my clients that they can experience results and feel and look their absolute best," she says. "When a client once told me, 'I feel like you really want me to look good,' I responded, 'I can't help it. I really care.'"

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